WINNEMUCCA CONVENTION & VISITORS AUTHORITY

Meeting Minutes – Regular Meeting
March 20, 2024
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person Chair and Hotel Representative

John Arant, in-person Vice Chair and Business Representative Terry Boyle, in-person Treasurer and Motel Representative

Theresa Mavity, in-person

Ron Cerri, in-person

Kendall Swensen, in-person

Kent Maher, in-person

City Representative

County Representative

Board Administrator

Board Counsel

Convention and Visitors Authority Board Officials Absent:

None

Staff Members Present:

Darrel Field, in-person Marketing and Special Event Coordinator

Shanna Dangel, in-person Administrative Clerk

Staff Members Absent:

Kim Petersen Director

Others Present:

Andrea Van Leuven, in-person

Maxine Redstar, in-person

Alan Duvall, in-person

A-1 Commercial Service Company

Kirk Sheeley, via remote technology Cumming Group

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM The meeting was called to order at 3:01 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Board Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, March 15, 2024, at the Convention Center West Hall (the place of the meeting), the Convention Center East Hall, online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed, and

Ron Cerri moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 5-0.

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5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

 BANK ACCOUNT
 CHECK NUMBERS
 AMOUNT

 Nevada State Bank
 27350 - 27415
 \$193,835.98

Theresa Mavity moved to approve all claims submitted for March 20, 2024. Motion carried, 5-0.

CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Paris (518.40, Golden (900.60), Baker (382.99).

6.2) WCVA Meeting Minutes Meeting minutes February 21, 2024

Theresa Mavity moved to approve the consent agenda as submitted. Motion carried, 5-0.

7. GENERAL BUSINESS

7.1) Andrea Van Leuven, Buckaroo Traditions Gathering, Post Event update.

Andrea Van Leuven reported that the Buckaroo Traditions Gathering (BTG) held for the first time in Winnemucca in November 2023 was a successful event with approximately \$306,000 being brought into the community. They had a strong social media presence which boosted interest and attendance. The vendors did well at the event and BTG will be partnering with other groups in the future. They would like to use the second arena for the event next year and the group expects an increase in attendance and competitors in 2024.

7.2) Darlene Albisu, McDermitt Rodeo Board, McDermitt 2024 Rodeo, July 4-5, 2024, Community Grant Request for \$5,000.

No person from the Rodeo Board was present at the meeting. The Board discussed and noted the amount of funding requested decreased from previous years.

Ron Cerri moved to approve the request by the McDermitt Rodeo Board for a \$5,000 Community Grant. Motion carried, 5-0

7.3) Maxine Redstar, Fort McDermitt Paiute-Shoshone Tribe, 2024 Youth Conference & Powwow, April 25-28, 2024 requests a Facility Grant for the use of the Exhibit Hall/Meeting Room/Kitchen not to exceed \$2,500.

Redstar requested the use of the exhibit hall, the meeting room, and kitchen for the 2024 Youth Conference & Powwow scheduled for April 25-28. The event was last held in 2019. It was estimated that at the last event approximately 80 students and their parents attended. The effort is to keep this a multi-cultural event and they are hoping to bring in additional entertainment such as Polynesian dancers and bird singers.

John Arant moved to approve the request for a Facility Grant not to exceed \$2,500 for the 2024 Youth Conference and Powwow. Motion carried, 5-0.

7.4) Request to ratify a change to the Winnemucca Motocross Association request for a \$5,000 underwriting approved at the February 20, 2024, WCVA Board meeting to a \$5,000 grant.

Brian Stone moved to approve the change request. Motion carried 5-0.

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8. DIRECTOR'S REPORT No report.

9. COUNSEL REPORT No report.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

- (10.1) Administrator Swensen reported that the Local Government Investment Pool was paying well and that room tax revenue was up this month.
- (10.2) Administrator Swensen commented on the tentative budget and discussed the need to change the date of the May meeting to the fourth Wednesday, May 22, 2024. The tentative budget was reviewed, accepted and signed as requested.

Ron Cerri moved to approve the tentative budget as presented. Motion carried, 5-0.

11. OTHER REPORTS

- (11.1) Cumming Group requested a special board meeting for April 2, 2024, to consider award of the bid for the East Hall project. The Board agreed to meet on the date requested at 1:30 pm.
- 12. PUBLIC COMMENT No public comment.
- 13. ADJOURNMENT John Arant moved to adjourn the meeting at 3:44 pm. Motion carried, 5-0.

Respectfully submitted,

Shanna Dangel Administrative Clerk

APPROVED: April 17, 2024

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Boyle, Mavity, Cerri

NAYS:
ABSTAIN:
ABSENT:

APPROVED: ATTEST:

Brian Stone, Chair Shanna Dangel, Administrative Clerk