

John Arant	Business Representative
Ron Cerri	County Representative
Bill Macdonald	Secretary and Counsel

Convention and Visitors Authority Board Officials Absent:

Jim Billingsley	Treasurer and City Representative
Kendall Swensen	Board Administrator

Staff Members Present:

Kim Petersen	Director
--------------	----------

Staff Members Absent:

Shelly Noble	Administrative Clerk
--------------	----------------------

Others Present:

Mary Ann Black	Snake River Paint Horse Club
Dan McNeley	Snake River Paint Horse Club

4. Public Comment

No public comment.

5. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Thursday, September 24, 2020 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

- 6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public input thereon. Action was taken.

John Arant made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 4-0.

7. General Business, for discussion & possible action

7.1 Mary Ann Black and Dan McNeley, Snake River Paint Horse Club, Paint, Quarter Horse & All-Breeds Horse Show, May 10-16, 2021 and June 8-13, 2021, request for payment of Winnemucca Events Complex facility fees, for possible action

Ms. Black and Mr. McNeley have been active with the Snake River Paint Horse Club and produced horse shows at the Idaho Center in Nampa for the past eight years. They attended the Superior Livestock Auction here in late July that had to be moved from the Convention Center to the Event Center so that social distancing guidelines could be followed during the event. While there, they started looking around a bit at the facility and, overall, were impressed with what they saw. They had been looking for a site to host their horse shows since they were “bumped” after eight years from their dates at the Idaho Center and were convinced that our facility might be a good fit. The only part of the facility that they found subpar for the group of participants that follow their shows are the stalls. Our covered pens in barns 4 and 5 consist of stock panels that are at least 25 years old. The owners and horses that attend these types of shows demand privacy stalls so the horses can remain pristine in their appearance and chances of injury are very small. After speaking with Kim, he encouraged them to come before this board for assistance with the facility costs and he started gathering information on the cost of the type of stalls that would be required. Typically, their shows would utilize 200 stalls. Mary Ann estimates that for every horse, there are three people attending that are associated with that horse. These could be owners and their spouses, trainers, etc. Most of the owners and trainers stay in local hotels/motels. The shows also have a fairly large group of paid staff that would also stay in motels. At this time, Mary Ann has begun planning for two 6-day shows here in Winnemucca in 2021. Initially, the dates were in May and June. Now it looks like the second show may be in September, which would work better for everyone. They have many different competitor classes in their shows, including ranch classes so it would attract a broad range of equine enthusiasts. Another segment of their shows is a stock dog trial. They are here today because in order to make a successful transition from Idaho to Winnemucca and move their dates, Mary Ann and Dan need to know if they will receive assistance so they can begin to promote the event in an effort to encourage their participants to travel here for the shows. At this time, they are requesting the WEC facility fees be paid by WCVA and an underwriting to assist with the purchase of awards. *John Arant made a motion to approve an underwriting in the amount of \$22,500 and payment of WEC facility fees for the use of the Event Center, Pavilion and Arena #1 at a cost of \$10,600 per show (\$21,200 for two shows in 2021) to the Snake River Paint Horse Club for their Summer Sizzler events, May 10-16, 2021 and June 8-13, 2021. Motion carried. 4-0.*

7.2 Approval to purchase up to 150 portable box stalls at a cost not to exceed \$185,000 to replace existing panels stalls under the cover of Barns 4 and 5 on the Winnemucca Events Complex, for discussion and possible action.

As discussed above, the condition of the box stalls in Barns 4 and 5 on the Winnemucca Events Complex would not be acceptable to competitors that would travel here to compete in the horse shows produced by the Snake River Paint

Horse Club. Kim has been collecting quotes to construct 138 box stalls. This would be a significant investment but could make our already excellent facility even better. It may also help to bring additional events to the WEC. If this purchase is approved, plus with the existing 150 concrete box stalls we would be able to accommodate these shows. There was additional discussion about the benefits of a concrete or asphalt floor vs dirt. It would be another significant expense but would make clean-up after events faster and more efficient. This has been an issue in the past when booking events too close together – our staff hasn't had time to shovel out each stall. With concrete or asphalt they can just wash everything down and haul it away. The dirt or asphalt floor wasn't an issue for discussion tonight. Mary Ann said that with either type of floor owners would have several bags of shavings in each pen to make sure the horse stays clean. Board members were in favor of moving forward with their support of this event. ***Brian Stone made a motion authorizing Kim to go out to bid on 150 box stalls at a cost not to exceed \$185,000. Motion carried, 4-0.*** WCVA may ask Ag #3 to assist with a portion of this purchase at a later date.

7.3 Washoe County High School Rodeo Club, request for payment of Winnemucca Events Complex facility fees, October 24 & 25, 2020, for possible action

Several weeks ago, Kim was contacted by a representative of the Washoe County High School Rodeo Club about bringing their rodeo here since they were not permitted to compete in Reno. We had the dates available and they will be here later this month. This request is for a 2-day rental of the main outdoor arena at a cost of \$1,000. ***Brian Stone made a motion to approve the payment of the Winnemucca Events Complex facility fees in the amount of \$1,000, for the Washoe County High School Rodeo, October 24 & 25, 2020. Motion carried 4-0.***

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, October 21, 2020 4:00 pm.

16. Adjournment. *Brian Stone made a motion to adjourn this meeting. Motion carried, 4-0.*

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2020

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

BRIAN STONE
Vice Chairman and
Hotel Representative

ABSENT
JIM BILLINGSLEY
Treasurer and City Representative

RON CERRI
County Representative

JOHN ARANT
Business Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

ABSENT _____
KENDALL SWENSEN
Board Administrator