

NOTICE OF PUBLIC MEETING
WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Winnemucca Convention & Visitors Authority Regular Meeting
Wednesday, November 15, 2023
3:00 PM:

Winnemucca Convention Center
West Hall
50 West Winnemucca Boulevard
Winnemucca, NV 89445

All times on this agenda are approximate. Consideration of items may require more or less time than is scheduled. Items on the agenda may be heard in any order and at any time unless a time is specified; if a time is specified, the time may be the approximate time; two or more items may be combined for consideration; an item may be removed from the agenda; or discussion relating to an item may be delayed at any time. Public comment is designated for discussion only. The public has the opportunity to address the Board on any matter not appearing on the agenda; however, no action may be taken on a matter raised until the matter itself has been specifically included on the agenda as an item upon which action may be taken. Public comment may be heard on any item listed on the agenda. Persons are invited to submit comments in writing and/or attend and make comments on any agenda item at the meeting.
All public comment may be limited to three (3) minutes per person, at the discretion of the Board.

Agenda - Wednesday, November 15, 2023

VIRTUAL and IN PERSON
Convention Center West Hall Meeting Room is Open

FOR TELECONFERENCE OR VIDEO CONFERENCE ACCESS
[Click here to join the meeting](#)

Telephone (audio only): 1-775-446-0241, Conference ID: 165 630 981#

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL CALL, QUORUM DETERMINATION
2. PUBLIC COMMENT - Discussion only - This period is for comments by the public. No action may be taken on a matter raised until it is placed on an agenda for action.
3. MEETING NOTICE REPORT - Discussion and possible action – This period is to determine that the meeting agenda and notice for this meeting were timely and properly posted and distributed according to the requirements of NRS Chapter 241.
4. BUSINESS IMPACT DETERMINATION - Discussion and possible action – Determination whether or not any agenda item proposes the adoption of any rule which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by a business, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237.
5. CLAIMS-EXPENDITURES – Discussion and possible action - Claims, warrants, expenditures, and payment requests will be considered under this item.
5.1) WCVVA Claims November 2023
6. CONSENT AGENDA - Discussion and possible action - The items may be approved in a single motion; however, upon Board member request, any consent item may be discussed separately from the other items and other action, including postponement or denial of the item, may take place.
6.1) Accommodation Tax 9-month refund requests as follows: Palmer (\$655.80), Higley (\$768.00), Milner (\$612.00), Turner (\$1,020.00), Turner (\$699.00)

6.2) WCVA meeting minutes September 2023 and October 2023

7. GENERAL BUSINESS - Discussion and possible action, unless otherwise noted

7.1) Cumming Group/TSK, East Hall exterior renovation project, presentation and review of project design proposals, and possible approval of design concepts for exterior building improvements and authorization to proceed with the project design and engineering phase, update on timeline and cost estimates

7.2) Andrea Baltazar, Desert Family Pets, Facility Grant Request, Northern Nevada Exotic Pet Expo, July 27-28, 2024, \$1,500

[Northern Nevada Exotic Pet Expo Facility Grant Request 2024.pdf](#)

7.3) Jeremy Crosby, Winnemucca Ballons, Cooperative Funding Request, Winnemucca Balloon Festival, March 17-19, 2024, \$4,500

[Winnemucca Ballons Cooperative Funding Request 2024.pdf](#)

7.4) Miranda Santos, Buckaroo Wrestling Club, Cooperative Funding Request and Facility Grant Request, High Desert Challenge, February 10-11, 2024, \$5,400

[High Desert Wrestling Challenge Cooperative Funding Request 2024.pdf](#)

7.5) Mary Lou Curti, Winnemucca Ladies Golf Club, Cooperative Funding Request, Couples Tournament, June 1-2, 2024, \$5,000

[Ladies Golf Club Cooperative Funding Request 2024.pdf](#)

7.6) Tammy Mariluch, Winnemucca Trap Club, Cooperative Funding Request, 2024 Target Year and 2024 Nevada State PITA Shoot, \$13,000

[Winnemucca Trap Club Cooperative Funding Request 2024.pdf](#)

7.7) Ty Yost, Yost Events, Cooperative Funding Request, National Team Roping Tour, August 3-4, 2024, \$10,000

[National Team Roping Tour Cooperative Funding Request 2024.pdf](#)

7.8) Cindy Clark, Nevada Quarter Horse Association, Cooperative Funding Request and Facility Grant Request, Silver State Circuit and Gambler's Choice Versatility Ranch Horse Show, July 25-28, 2024, \$11,000

[Nevada Quarter Horse Assoc. Cooperative Funding Request 2024.pdf](#)

7.9) Charlene Fetterly, Humboldt County Agricultural District #3, Cooperative Funding Request, Labor Day Rodeo and Great Basin Challenge, September 7, 2024, \$15,000

[Labor Day Rodeo Cooperative Funding Request 2024.pdf](#)

7.11) WCVA Staff, review and authorization to accept the Focus Partners LLC design, installation, tuning, programming, travel, and training proposals for: (i) retrofit and upgrade of the WEC Outdoor Arena audio system for the sum of \$29,427; and, (ii) retrofit and upgrade of the WEC Pavilion Arena audio system for the sum \$70,563, and authorization for the WCVA Director to sign the Agreement

[11-08-2023-Agreement-Focus Partners LLC-WEC.pdf](#)

7.12) WCVA Staff, review and authorization to accept the Placer Labs Inc one-year agreement to

provide visitor and customer demographics data, analytics and reports for the sum of \$10,000, and authorization for the WCVA Director to sign the Order Form [11-07-2023-Order Form-Placer Labs Inc-WEC.pdf](#)

8. DIRECTOR'S REPORT - Discussion only - This item is for receiving reports, updates and information from the WCVA Director which are relevant to WCVA activities and functions. No action may be taken on a matter raised until it is placed on an agenda for action.
9. COUNSEL REPORT - Discussion only - This item is for receiving reports, updates and information from the WCVA Legal Counsel which are relevant to WCVA activities and functions. No action may be taken on a matter raised until it is placed on an agenda for action.
10. BOARD ADMINISTRATOR FINANCIAL REPORTS – Discussion and possible action - This item is for receiving reports, updates and information from the WCVA Board Administrator which are relevant to WCVA finances and budget activities and functions. The action may include recommendations regarding the investing of funds.
10.1) Financial Reports
11. OTHER REPORTS - Discussion only – This item is for receiving reports, department updates and information from the board or staff which may be relevant to WCVA activities and functions. No action may be taken on a matter raised until it is placed on an agenda for action.
11.1) Miscellaneous reports, updates and information
12. PUBLIC COMMENT - Discussion only - This period is for comments by the public. No action may be taken on a matter raised until it is placed on an agenda for action.
13. ADJOURNMENT

NOTICE: The Winnemucca Convention & Visitor's Authority Board may by law receive information from legal counsel regarding potential or existing litigation involving a matter over which the WCVA Board has supervision, control, jurisdiction or advisory power, and such gathering does not constitute a meeting.

CERTIFICATE OF POSTING

PLACES POSTED: Winnemucca Convention Center: 50 W. Winnemucca Blvd. at _____ A.M. By: _____

Winnemucca Convention Center Website: www.winnemucca.com at _____ A.M. By: _____

Humboldt County Website: www.hcnv.us at _____ A.M. By: _____

State of Nevada Website: www.notice.nv.gov at _____ A.M. By: _____

MEETING DATE: November 15, 2023 POSTED BY: *Karla Fuentes* DATE POSTED: November 9, 2023

NOTE FOR SUPPORTING MATERIAL: A copy of the supporting material for the meeting may be obtained at County Commission meeting/agendas on the Humboldt County website: www.hcnv.us or by contacting Liz Barnard, Administrative Specialist, at 50 W. Winnemucca Blvd., Winnemucca, Nevada 89445, (775) 623-5071, ext. 106.

NOTICE TO PERSONS WITH DISABILITIES - Reasonable efforts will be made to assist and accommodate physically disabled persons desiring to attend the meeting. Please call the Winnemucca Convention & Visitor Authority Office at 623-5071 in advance so that arrangements may be conveniently made.

EQUAL OPPORTUNITY NOTICE - Humboldt County is an Equal Opportunity Employer and will not discriminate against employees or applicants for employment or services in an unlawful manner.

NON-DISCRIMINATION STATEMENT - In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs). Remedies and complaint filing deadlines vary by program or incident.

Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-9339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at http://www.ascr.usda.gov/complaint_filing_cust.html and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

- (1) Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
- (2) fax: (202) 690-7422; or
- (3) email: program.intake@usda.gov

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